

White Label Links

Quality backlinks for Australian agency clients

Overview

We improve your clients SEO by building whitehat non-spammy inbound links. These links are pitched and placed in guest articles, as niche edits and sometimes non-reciprocal link exchanges.

These are high quality, real links: no directory submissions, we don't comment or forum spam, etc.

We are paid only on performance. No links = no cost.

We will never engage directly with your client, nor share their details with any other client of ours. We'll remain totally anonymous and behind the scenes.

We're absolutely fine in signing an NDA or legal agreement to state as much.

Recent examples

We're very careful to not raise any red flags with Google. This includes revealing who our other clients are. We'll treat your details and our relationship in the same way.

Site 1: Australian B2B service provider



Example client, where we built links from 250 unique domains in under 12 months.

Site 2: Australian SaaS product

Organic Keywords ⁱ [How to use](#)

Position ▼ Volume ▼ KD ▼ CPC ▼ Traffic ▼ Word count ▼

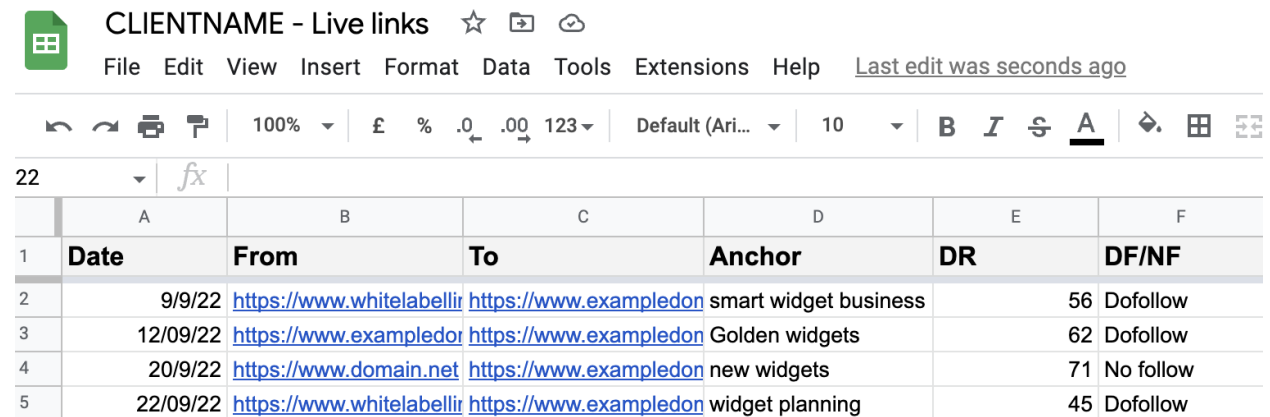
32,808 | 10,282 | 5,314 | 4,588 | [More ▼](#)

Another client, who ranks for over 50,000 keywords.

Process

We look at the current link profile and determine maximum link budget per month (typically between 4-20 links), 5-10 target pages and anchor text combinations.

Each month, we share a Google Sheet showing links, with key SEO metrics (and an invoice, payable within 14 days).



The screenshot shows a Google Sheet interface with the following table data:

| | A | B | C | D | E | F |
|---|-------------|---|---|-----------------------|-----------|--------------|
| 1 | Date | From | To | Anchor | DR | DF/NF |
| 2 | 9/9/22 | https://www.whitelabellir | https://www.exampledon | smart widget business | 56 | Dofollow |
| 3 | 12/09/22 | https://www.exampledon | https://www.exampledon | Golden widgets | 62 | Dofollow |
| 4 | 20/9/22 | https://www.domain.net | https://www.exampledon | new widgets | 71 | No follow |
| 5 | 22/09/22 | https://www.whitelabellir | https://www.exampledon | widget planning | 45 | Dofollow |

Standard White Label Links client report

Pricing

We charge \$75 per link (inc GST). This will be invoiced at the end of each calendar month. You then charge your client with your typical markup. I know some of my clients charge out my work at \$120-\$150 per link.

Get Started

To get started, send over a client URL, and any anchor text, special target URL's, and I'll come back with suggestions and a recommended budget.